



VETERANS OF FOREIGN WARS.

**Veterans of Foreign Wars Department of New Jersey**

171 Jersey St Bldg. 5 Trenton NJ 08611 (609) 393-1929

adjutant@njvfw.com

**VFW STATE CONVENTION VENDOR FORM**

TYPE OF VENDOR: BUSINESS \_\_\_\_\_ NON-PROFIT: FREE \_\_\_\_\_

Name of Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Credit/Debit Card # \_\_\_\_\_

Exp Date: \_\_/\_\_/\_\_ Security Code: \_\_\_\_\_ Billing Zip code: \_\_\_\_\_

**SPONSORSHIP PACKAGE**

PATRIOTIC \_\_\_\_\_ FREEDOM \_\_\_\_\_ HERO \_\_\_\_\_

VENDOR \_\_\_\_\_ AD \_\_\_\_\_

RETURN PAYMENT AND FORM TO  
VFW HQ 171 JERSEY ST BLDG 5 FLR 2  
TRENTON NJ 08611

OR

ADJUTANT@NJVFW.COM

**DEADLINE: April 12, 2024**

# VFW STATE CONVENTION

The annual VFW State Convention has many opportunities to engage members through sponsorship, advertising, and exhibitions. The VFW is a respected organization where many government and corporate leaders have come to speak before our attendees.

The VFW looks forward to hosting your organization at the State Convention.

## CONVENTION PROGRAM ADS

<b>Convention Sponsorship/Vendor Opportunities</b>	<b>Patriotic \$2,000</b>	<b>Freedom \$1,000</b>	<b>Hero \$750</b>	<b>Vendor \$400</b>	<b>Ad \$200</b>
<b>Sponsor of Opening Session</b>					
<b>5 min address to Opening Session attendees</b>	<b>x</b>				
<b>60 second ad at opening session</b>	<b>x</b>	<b>x</b>			
<b>Prime table placement</b>	<b>20'</b>	<b>10'</b>	<b>10'</b>	<b>10'</b>	
<b>Registration bags insert</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>Add'l \$100</b>	
<b>Back cover ad</b>					
<b>Inside front cover ad</b>	<b>x</b>				
<b>Inside back cover ad</b>		<b>x</b>			
<b>Full page ad</b>			<b>x</b>	<b>x</b>	<b>x</b>
<b>VFW social media post</b>	<b>x</b>	<b>x</b>			
<b>Banner</b>	<b>6 x 10</b>	<b>5 x 10</b>	<b>4 x 10</b>		
<b>Company logo on signage</b>	<b>x</b>	<b>x</b>			
<b>Dinner (2) with State &amp; National Officers</b>					
<b>Company logo at the display</b>					

## **DEADLINE: APRIL 12, 2024**

- For full page: 8 ½” x 11”
- For half page: 7 ½” x 4 ¾”
- Resolution: Min. of 300dpi
- Colors: 4-color process only. **No spot colors**
- Accepted Format: PDF optimized for print. **No Word documents will be accepted.**

## **COMPANY LOGO REQUIREMENTS**

### **DEADLINE: APRIL 12, 2024**

Please submit a color company logo in Illustrator vector format. Logo must be at least 8” x 8” at 300 dpi.

## **VIDEO REQUIREMENTS**

### **DEADLINE: APRIL 12, 2024**

- Videos should be mp4 format in the highest quality available
- 30-60 seconds in length
- Dimensions: 1920 x 1080

Please contact us for further information. We look forward to your participation.



VFW Convention  
May 29 – June 1, 2024  
Wildwood NJ

2024

**STATE CONVENTION  
COMMERCIAL JOURNAL  
ADVERTISEMENT FORM**



VFW Dept of NJ  
171 Jersey St  
Bldg. 5 Flr. 2  
Trenton NJ 08611  
609-393-1929 Office  
609-393-3031 Fax

PLEASE PRINT ALL INFORMATION

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

**ADVERTISEMENT SIZE**

(CHECK DESIRED AD SIZE)

FULL PAGE: \_\_\_\_\_ \$200.00

HALF PAGE: \_\_\_\_\_ \$150.00

With each full-page ad, each advertiser may send 1,000 flyers to  
the Wildwood Convention Hall

ATTN: VFW Convention

Flyers must arrive prior to May 15<sup>th</sup>, 2024

**Application Deadline: April 12, 2024**



Make checks payable to: VFW Dept of NJ  
171 Jersey St  
Bldg. 5 Flr 2  
Trenton NJ 08611

Card Number: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip code: \_\_\_\_\_



Pay Online! Easy & quick processing is available for checkout. Visit our Dept website at  
[vfw.nj/org](http://vfw.nj/org) Under resources, select Shop or scan the QR code with your mobile camera.